

Flying High in the Air Capital



SOUTH CENTRAL CHAPTER – AAAE 2012 CONFERENCE

January 6, 2012

Greetings and Happy New Year from the Air Capital of the World!

The Wichita Airport Authority and the City of Wichita are proud hosts of the **2012 South Central Chapter – American Association of Airport Executives Annual Conference**. The Conference will be held at the DoubleTree by Hilton – Wichita Airport, **March 25-28, 2012**. The DoubleTree by Hilton, located on Mid-Continent Airport, has set aside a special rate of \$110.00 per night for reservations made prior to March 9, 2012. The deadline for early conference registration is February 24, 2012. So don't delay making your reservations to take full advantage of these great rates!

Attached for your information and use are:

- CONFERENCE REGISTRATION FORM
- Golf Tournament and Bowling Excursion Registration Form
- CONFERENCE AGENDA SCHEDULE
- South Central Chapter – AAAE Membership Application Form (*for non-members who may wish to join our organization*) (*However, membership in the SCC-AAAE is not required to attend the Conference.*)

Our local and Chapter conference committees have worked very hard to plan a conference agenda that is educational, informative and entertaining for airports large and small; commercial and general aviation; and corporate and government attendees. With the generous support of our corporate partners we are able to bring you an educational and fun event at an affordable price. If you have any questions, concerns, or if there is anything that my staff or I can do to accommodate your participation in our event please do not hesitate to call upon us.

We look forward to seeing you in Wichita in March 2012!

Respectfully,

Victor D. White, A.A.E.
Director of Airports





2012 SCC-AAAE CONFERENCE REGISTRATION FORM

Attendee Information

Name: _____ A.A.E. C.M. Nickname for Badge: _____
 Company: _____ Title: _____
 Mailing Address: _____ Email: _____
 City: _____ State: _____ Zip: _____
 Telephone: _____ Fax: _____

Conference Registration Fees:

<input type="checkbox"/>	SCC-AAAE Chapter Member	\$ 150
<input type="checkbox"/>	• After February 24, 2012	\$ 225
<input type="checkbox"/>	Non-Chapter Member	\$ 190
<input type="checkbox"/>	• After February 24, 2012	\$ 265
<input type="checkbox"/>	Government Official (state or federal)	\$ 150
<input type="checkbox"/>	• After February 24, 2012	\$ 225
<input type="checkbox"/>	Additional Corporate Sponsor/Exhibitor <i>Over that included in Exhibitor fee or Sponsorship</i>	\$ 150
<input type="checkbox"/>	• After February 24, 2012	\$ 225
<input type="checkbox"/>	Corporate (non-exhibitors or sponsors)	\$ 225
<input type="checkbox"/>	• After February 24, 2012	\$ 300
<input type="checkbox"/>	Student (full time)	\$ 50
<input type="checkbox"/>	One Day Registration, per day	\$ 70
<input type="checkbox"/>	Spouse/Guest – Name: _____	\$ 100
<input type="checkbox"/>	Comp Registration—(Conference sponsors based on sponsorship level; 1 Comp Exhibitor Registration per Exhibitor)	\$ -0-

SCC Mentor Program:

If you are new to the Chapter and would like an opportunity to have a mentor during the conference, please sign up for the Mentor Program. Prior to the welcome reception, a time will be scheduled to assign a "mentor" to those interested. It will be a great way to meet new people and become more involved in the Chapter.

- I am interested in being a mentor during the conference
- I am interested in being a mentee during the conference

Hotel Reservations:

Rooms are being held at The DoubleTree by Hilton Wichita Airport in Wichita, Kansas. To make your reservation, call (316) 945-1974. Or you may register online at: http://www.hilton.com/en/hi/groups/personalized/I/ICTAHHF-AAAE-20120324/index.jhtml?WT.mc_id=POG
 Attendees will receive a special rate of \$110.00 per night. The cut-off date for this rate is Friday, March 9, 2012. **Once the room block for this conference is full, the standard room rate will apply.**

Ground Transportation:

The DoubleTree by Hilton Wichita Airport is on Airport property and within easy walking distance from the terminal building. The hotel does provide complimentary shuttle service from the terminal to the hotel. Rental cars are available at the terminal, including Enterprise, Alamo, National, Avis, Hertz, Budget, Dollar and Thrifty. Complimentary transportation will be provided from the hotel to all off-site Conference events.

Special Events

Please indicate the events you will be attending:

<input type="checkbox"/>	Golf Tournament (per person) - Sunday, March 25, 2012. Incl. fees, cart and lunch.	\$ 50
<input type="checkbox"/>	Bowling Excursion (per person) - Sunday, March 25, 2012. Includes lane, shoe rental and lunch.	\$ 20
<input type="checkbox"/>	Welcome Reception at Yingling Aviation Sunday, March 25, 2012, 6:30p.m.-8:30p.m.	Included
<input type="checkbox"/>	Evening Event at Museum of World Treasures Monday, March 26, 2012, 6:00p.m.-9:00 p.m.	Included
<input type="checkbox"/>	Awards Banquet at The DoubleTree by Hilton Wichita Airport Tuesday, March 27, 2012, 7:00p.m.-9:00p.m.	Included
<input type="checkbox"/>	Farewell Breakfast— The DoubleTree by Hilton Wichita Airport Wednesday, March 28, 2012, 7:00a.m.-9:00a.m.	Included
Total Amount Enclosed:		\$

Refunds:

Cancellations must be received in writing. Registration fees will be fully refunded if written notice is received no later than February 24, 2012. After February 24, 2012, all refunds will have a processing fee of \$25 deducted. No refunds will be issued on cancellations received after March 12, 2012. Substitutes are accepted up to the conference date without penalty. "No shows" will be billed. **For cancellations, contact Katie Keathley at (316) 946-4708 or kkeathley@wichita.gov**

Conference Dress:

Conference dress is business casual. All evening events are casual dress.

Airlines:

You can fly direct to Wichita, Kansas on AirTran Airways, Allegiant Air, American Airlines, Continental Airlines, Delta Airlines, Frontier Airlines and United Airlines.

Airlines and Other Information:

Airline reservation links, rental car or other information may be found on the Wichita Airport Authority website at www.flywichita.com

PAYMENT METHOD:

- Enclosed is my check payable SCC-AAAE
- Purchase order# _____

PLEASE COMPLETE THIS FORM AND RETURN TO:

WAA, Attn: Katie Keathley

2173 Air Cargo Road, Wichita, KS 67209

Fax to (316) 946-4793 or Email kkeathley@wichita.gov





Golf Tournament

Sunday, March 25, 2012
11:00 a.m. Registration and Box Lunch
11:30 a.m. Shotgun Start

Format: Four Player Scramble
Prizes awarded to the top two (2) teams, longest drive, and closest to pin

Fee: \$50.00 per person—Includes green fee, cart, driving range, and lunch.

REQUEST FOR PARTNER/TEAM PAIRINGS

Name: _____ Handicap: _____
Name: _____ Handicap: _____
Name: _____ Handicap: _____
Name: _____ Handicap: _____

Bowling Excursion

Sunday, March 25, 2012
1:00 p.m.

Fee: \$20.00 per person—Includes lane, shoe rental, pizza and softdrink lunch.

BOWLER INFORMATION

Name(s): _____

INFORMATION – for golfers and bowlers

Name: _____ Email: _____
Company: _____ Telephone: _____
Mailing Address: _____
City: _____ State: _____ Zip: _____

PAYMENT METHOD

- Enclosed is my check payable to SCC-AAAE
- Purchase order# _____

PLEASE COMPLETE THIS FORM AND RETURN TO:
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AGENDA

Day One / Saturday, March 24, 2012

1:30 PM – 4:30 PM	South Central Chapter Board and Officers Meeting
3:00 PM – 6:00 PM	Accreditation Interviews
7:00 PM – 9:00 PM	South Central Chapter Officers and Board Dinner – Hangar One Steakhouse – 5925 W. Kellogg

Day Two / Sunday, March 25, 2012

8:00 AM – 10:30 AM	Early Exhibitor Setup
10:00 AM – 5:00 PM	Conference Registration
11:00 AM - 5:30 PM	Golf Tournament - Tex Consolver Golf Course

Located on the west side of Mid-Continent Airport at 1931 S. Tyler. Golf, cart and lunch included in fee. Cash prizes for 1st and second place teams, longest drive, and closest to the pin.

<http://www.golfwichita.com/courses/Consolver/>

Transportation will depart the DoubleTree by Hilton from the front/main entrance at 10:15 a.m. to take golfers to Consolver golf course. Lunch at 11:00 a.m. "Shotgun" start begins at 11:30 a.m. Bus will return to hotel when all teams finish the course.

1:00 PM – 5:30 PM Bowling excursion for non-golfers – West Acres Bowl

Lanes, shoe rental and pizza provided. Sports bar will also be open to watch March Madness.

<http://www.westacresbowling.com/>

Transportation will depart the DoubleTree by Hilton from the front/main entrance at 12:30 p.m. to take bowlers to West Acres.

1:00 PM – 4:00 PM Accreditation Interviews

1:00 PM – 5:00 PM Exhibitor Setup

6:00 PM – 6:30 PM Mentor and New Member Meeting - Legends Bar (table reserved)

6:30 PM – 8:30 PM Welcome Reception – Yingling Aviation Hangar #1 Mid-Continent Airport

Come join fellow conference attendees for a hangar party! A fun and casual evening of appetizers, drinks and entertainment! Golf tournament winners will be announced. Dress casual and comfortable.

<http://www.yinglingaviation.com/>

8:30 PM – Midnight Hospitality Suite Open – Control Tower 5th Floor

Day Three / Monday, March 26, 2012

7:00 AM – 4:00 PM Conference Registration

7:00 AM – 8:30 AM Breakfast with Exhibitors

8:30 AM – 8:45 AM **Conference Welcome and Opening Session**

Special Welcome by:

- Victor White, A.A.E., Director of Airports, Wichita Airport Authority
- Honorable Carl Brewer, Mayor, City of Wichita
- Jeff Mulder, A.A.E., Director of Airports, Tulsa Airport Authority and President, AAAE-South Central Chapter

8:45 AM – 10:00 AM **Legislative Issues / AAAE and FAA Update**

- Kelly Johnson, A.A.E., Chair, AAAE
- Charles Barclay, A.A.E., President, AAAE
- Jim Johnson, FAA Central Region, Airports Division Manager

10:00 AM – 10:30 AM

Break with Exhibitors

10:30 AM – 11:30 AM

General Session #1 – Round Table and Q&A with State and Federal Aviation Officials

Presenters:

- Victor Bird, Director, Oklahoma Aeronautics Commission
- Ed Young, Director, KDOT, Division of Aviation
- David Fulton, Director, TXDOT, Aviation Division
- Steve Summers, Director, NMDOT, Aviation Division
- Jim Johnson, Manager, FAA-Central Region, Airports Div.

Moderator:

- Travis Vallin, Vice President, Aviation, former Director, Colorado Division of Aeronautics, former President, NASAO

11:45 AM – 1:00 PM

Lunch Presentation – John Dieker, Vice President, Learjet

1:30 PM – 2:30 PM

General Session #2 – General Aviation Trends, Challenges and Opportunities (How best to market your GA Airport)

Presenters:

- Scott Smith, A.A.E., Director, Lone Star Executive Airport
- Paul Meyers, Principal in Charge, Aviation Management Consulting Group
- Lynn Nichols, President and CEO, Yingling Aircraft

Moderator:

- Tim Rogers, A.A.E., Executive Director, Salina Airport Authority

2:30 PM – 3:15 PM

General Session #3 – Sustainability Programs and Saving “Green” – Finding the Right Program for your Airport at an Affordable Cost

Presenter:

- Ryan Spicer, Manager of Enterprise Sustainability Programs, Dallas/Fort Worth International Airport

Introduction by:

- Paula Jordan, A.A.E., Manager, Aviation Real Estate, Dallas/Fort Worth International Airport

3:15 PM – 3:45 PM

Break with Exhibitors

3:45 PM – 4:45 PM

General Session #4 – Enhancing Your Passenger Marketing Development Efforts With Today’s Technology

Presenters:

- Bruce Tarletsky, Director, Airport Consulting Services
- Fred Davis, Senior Management Consultant, Sabre Airline Solutions

Introductions by:

Valerie Wise, Air Service and Business Development Manager, Wichita Airport Authority

5:30 PM

Transportation staging to evening party event – front/main entrance DoubleTree by Hilton Hotel. Buses will depart at 5:45 p.m.

6:00 PM – 9:00 PM

Museum of World Treasures – Wichita Old Town District

A night of food, beverage and fun at one of Wichita’s premier attractions located in the Wichita Old Town District. Dress casual.

<http://www.worldtreasures.org/>

Following the Museum of World Treasures, you may wish to stay in Old Town for a pub crawl. Bus transportation returning to the DoubleTree by Hilton hotel will depart at 7:30 p.m. and 9:15 p.m. Meet the bus at 1st and Mosley, on the street just north of River City Brewing Co.

9:00 PM – Midnight

Hospitality Suite Open – Control Tower 5th Floor

Day Four / Tuesday, March 27, 2012

7:30 AM – 3:30 PM

Conference Registration

7:30 AM – 9:00 AM

Breakfast with Exhibitors

8:00 AM – 9:00 AM

SCC-AAAE Annual Membership Meeting

Breakfast will continue during meeting

9:00 AM – 10:00 AM

General Session #5 – Airport Compatible Land Use Planning

Presenter:

- Ryk Dunkelberg, Principal and General Counsel, Barnard Dunkelberg & Co.

Introduction by:

- Brad Christopher, A.A.E., Assistant Director of Airports, Wichita Airport Authority

10:00 AM – 10:30 AM

Break with Exhibitors

10:30 AM – 11:30 AM

General Session #6 – Innovative Revenue Opportunities; Have you Thought of Everything?

Presenters:

- Carl Remus, Deputy Director of Finance and Administration, Tulsa Airport Authority
- Darcy Zarubiak, Associate Director, Leigh Fisher
- Tracy Thompson, Director, Leigh Fisher

Moderator:

- Jean Zoglman, Finance Manager, Wichita Airport Authority

11:45 AM – 1:00 PM

Lunch Presentation – Advances in Aircraft Research and Development.

Guest Speaker:

- Dr. John Tomblin, Executive Director, National Institute for Aviation Research - Wichita State University

1:15 PM - 2:00 PM

General Session #7 – Use and Lease Agreements; Have you Modernized Yours Lately?

Presenters:

- Michael Fleming, Attorney and Aviation Consultant, The Wicks Group, PLLC

Introduction by:

- Rick Crider, A.A.E., Airport General Manager, Port San Antonio

2:00 PM – 3:00 PM

General Session #8 – Airport Parking – One Size Doesn’t Fit All – How to Accomplish your Customer Service, Loyalty Program, and Revenue Goals

Presenters:

- Lee Bourque, Principal and Senior Studies Specialist, Carl Walker, Inc.
- Larry DeLuca, Branch Manager, AMPCO System Parking

Moderator:

- Brad Christopher, A.A.E., Assistant Director of Airports, Wichita Airport Authority

3:00 PM – 3:30 PM

Break with Exhibitors

3:30 PM – 4:15 PM

General Session #9 – Air Capital Terminal 3 (ACT3) Mid-Continent Airport New Commercial Terminal Design

Presenters:

- Victor White, A.A.E., Director of Airports, Wichita Airport Authority
- Phillip Hannon, Principal Architect, HNTB Architecture

4:00 PM – 6:00 PM

Exhibitor Tear Down

7:00 PM – 9:00 PM

Awards Banquet

9:00 PM – Midnight

Hospitality Suite Open – Control Tower 5th Floor

Day Five / Wednesday, March 28, 2012

7:00 AM – 9:00 AM

Farewell Continental Breakfast

Informal come-and-go; no programs.



**SOUTH CENTRAL CHAPTER
OF THE
AMERICAN ASSOCIATION OF AIRPORT EXECUTIVES**



Name: _____

Position: _____

Airport/Company: _____

Mailing Address: _____

Business Phone: _____

Fax: _____

E-mail Address: _____

Educational and Professional Status: _____

(Degrees, A.A.E., C.M., P.E.)

Sponsored by: _____

Applicant's Signature: _____ **Date:** _____

Send application and dues to:

SCC-AAAE

Jeff Bilyeu, AAE, Executive Director

P.O. Box 841187

Pearland, TX 77584

Dues are: \$35 – Individual Membership (Employed at an airport)

\$35 – Associate Membership (All other non-corporate)

\$75 - Corporate Membership

(Corporate membership refers to businesses, consulting/engineering firms, etc. who offer goods and services to the airport industry,)

Spouse Activities

Family Fun

- Start your day off with uniquely flavored donuts from the [Donut Whole](#).
- Be a part of a go-kart race or a round of miniature golf at [All Star Adventures or All Star Sports](#).
- Feed the giraffes and grab some lunch at the [Sedgwick County Zoo](#).
- Investigate the wonders at the [Exploration Place science center](#).
- Enjoy an afternoon of discovery at Exploration Place or [Museum of World Treasures](#).
- Finish the night with a game of bowling and a family-sized pizza at [The Alley](#) or dine in front of the big screen at [Warren Theatres](#).

Girlfriend Getaway

- Chocolate for breakfast! Savor exquisite handmade chocolates at [Cero's](#).
- Shop 'til you drop at one, or all eight, shopping districts.
- Eat a light lunch on the patio at [Caffe Moderne or Uptown Bistro](#). Save room for dessert.
- Treat yourself to some TLC in a spa treatment at [Salon Knotty & Day Spa](#).
- Examine American art at the Wichita Art Museum or contemporary art at the [Ulrich Museum of Art](#).
- Sit back and relax with dinner and wine at [Larkspur](#).

Western Heritage

- Wake up with the sunrise and envision life in the Old West at [Old Cowtown Museum](#). While there, enjoy a chuckwagon supper delight in cowboy music by the Diamond W Wranglers.
- Examine historic Western relics at the [Wichita-Sedgwick County Historical Museum](#).
- Make sure you dress the part with duds from [Shepler's](#), the world's largest western store.
- Two-step the rest of the night away while watching a live rodeo inside Wichita's rowdiest night club – [Club Rodeo](#).

Pick and Choose:

- Watch glassblowing at [Karg Art](#) -
- Stroll the gardens at [Botanica, The Wichita Gardens](#)
- Lunch at [Aunt Hattie's Tea Room](#)
- Shopping at [Bradley Fair](#)
- Watch chocolates being handmade at [Cocoa Dolce](#)
- Enjoy the American art at the [Wichita Art Museum](#)
- Lunch at [Uptown Bistro or Caffe Moderne in Old Town](#)
- Shopping in [Old Town](#)
- Shop at the [Nifty Nut House](#) - enjoy free samples